

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Prohibition & Excise Department- Madhya Vimochana Prachara Committee-Sanction of an amount of Rs.13,00,000/- to clear the pending bills to the authorized private agencies towards Bus Media campaign-Administrative sanction orders-Issued-

--REVENUE (Ex.II) DEPARTMENT

G.O.Rt.No. 29

Dated:05.01.2012

Read the following

1. From CPE Lr.No. 16931/2005/CPE/N4, Dt:09-05-2011..
2. Govt. Memo No. 19278/Ex-II(2)/2011, Dated:16.07.2011.
3. From CPE Lr.No. 16931/2005/CPE/N4, Dt:25.10.2011.

ORDER:

In the reference 1st read above the Commissioner of Prohibition and Excise, Hyderabad has stated that he has given work order Dt.23-1-2009 for Rs.48.26 Lakhs to certain authorized APSRTC private agencies to take up Bus Media Campaign on harmful effects of consumption of alcohol and abuse of drugs. Out of which an amount of Rs.35,26,000/- was paid to the authorized APSRTC private agencies for the period upto 31.03.2009 from the allotted budget for the year 2009-10. He has now requested to give Administrative Sanction order for payment of balance amount of Rs.13,00,000/- towards Bus Media Campaign for the month of April 2009 from the BE 2011-12 under the following Head of Account.

2039 - State Excise
800 – Other Expenditure
07 - Campaign on adverse effect of consumption of alcohol
260 - Advertisements, sales and publicity expenses.

2. The Commissioner of Prohibition & Excise. A.P. Hyderabad, in the reference 2nd read above, has also stated that the above head of account 2039-800-SH(07)-260-Advertisements, sales and publicity expenses in B.E. 2011-12 is a non BRO item under Non-Plan, but administrative sanction order is required for an amount of Rs.13,00,000/- to pay the pending dues to the APSRTC authorized agencies towards Bus Media campaign from the allotted budget in B.E 2011-12.

3. Government, after careful consideration of the matter, hereby accord administrative sanction to the Commissioner of Prohibition and Excise, Hyderabad for an amount of Rs.13,00,000/- (Rupees thirteen lakhs only) towards Bus Media Campaign for the month of April 2009.

4. The Commissioner of Prohibition and Excise, Hyderabad shall take necessary action accordingly.

5. This order issues with the concurrence of Fin(Exp.Rev) Dept., vide U.O. No. 14508/243/A2/Exp.Rev/2011, Dt: 07.07.2011.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

ASUTOSH MISHRA
PRINCIPAL SECRETARY TO GOVERNMENT

To

The Commissioner of Prohibition and Excise, A.P., Hyderabad
The Director of Treasuries and Accounts, Hyderabad
The Accountant General, A.P., Hyderabad.
The Pay and Accounts Officer, A.P., Hyderabad
Copy to the Finance (Rev .Expd) Department
SF/SCs.

// FORWARDED:: BY ORDER//

SECTION OFFICER